

## 12<sup>th</sup> INTERNATIONAL ENERGY ARENA

# “ CHANGING SHELL IN ENERGY; NEW POLICIES, INTELLECTUAL REVOLUTION AND INTERNATIONAL COOPERATION”

*October 14-15, 2010*

**CEYLAN INTERCONTINENTAL HOTEL -ISTANBUL**

### **First Day**

- 08:30 – 09:00 **REGISTRATION / Tea & Coffee Service**
- 09:00 – 09:10 **ARENA OPENING**  
Mithat BALKAN (STEAM Energy Arenas Honorary Chairman / Retired Ambassador)  
Dr. Cüneyt YÜKSEL (Member of Turkish Parliament, Ak Party Vice President of Political and Legal Affairs, STEAM Conference Chairman)
- 09:10 – 10:10 **OPENING SPEECHES**  
Selahattin HAKMAN (President of Energy Group, Sabancı Holding)  
Prof.Dr.Vedat AKGIRAY (Chairman of Capital Markets Board)  
Prof. Dr. Nurettin KALDIRIMCI (President of Turkish Competition Authority, Republic of Turkey )  
Hasan KOKTAS (President of Energy Market Regulatory Authority, Republic of Turkey)  
Taner YILDIZ (Energy and Natural Resources Minister, Republic of Turkey)
- 10:10 – 10:25 Rovnag ABDULLAYEV (President of SOCAR)
- 10:25 – 10:40 **“Mindset change and new paradigms in world energy; implications for Turkey”**  
Mehmet OGUTCU
- 10:40 – 10:50 Sibel CETİNKAYA (Energy and Natural Resources Industry Leader, Partner / Deloitte)
- 10:50 – 11:10 **“Sustainable Hydropower”**  
Svein AASER (Statkraft Chairman)  
Tormod SCHEI (Vice President, Environment, Statkraft AS)
- 11:10 – 11:25 Murat Sungur BURSA (President, Zorlu Energy Group)
- 11:25 – 12:00 **Tea & Coffee service**
- 12:00 - 14:00 **OPENING SESSION : “WHAT IS OUR POSITION IN THE COMPETITIVE ELECTRICITY MARKET?  
NEW TRENDS AND POLICIES”**
- Chaired by :** Associate Prof. Izak ATIYAS (Academic Member of Sabancı University)
- Panelists**  
H.Erkan YARDIMCI (Vice President of Competition Authority, Republic of Turkey)  
Yetik K. MERT (CEO of Başkent EDAŞ)  
Mehmet KAZANCI (Chairman of MMEKA)  
Torsten AMELUNG (Managing Director, Statkraft Germany GmbH)  
Ceyhan SALDANLI (President of the Board, Bereket Energy)  
Birkan ERDAL (Former Undersecretary of Prime Ministry, Republic of Turkey)
- 14:00 - 15:00 **LUNCHEON**

15:00 – 19:00 **INTERACTIVE PLATFORM : “NATURAL GAS AND OIL MARKETS”**

**SESSION I : “NATURAL GAS MARKETS”**

**GLOBAL GAS MARKET TRENDS:**

- How the global economic crisis changed the game?
- Overview of pricing and demand in the global gas market
- Fundamental changes after the global economic crisis
- USA-China-Middle East energy triangle
- Special focus on the European supply gap and growing Middle East gas demand

**TURKEY and AZERBAIJAN: THE REGIONAL CONTEXT**

- Turkey in the regional context: Europe, Russia, and the Middle East
- Turkey and Azerbaijan: gas sales and transit agreement
- Wider Caspian gas developments: prospects for a Trans-Caspian pipeline

- **SUPPLY & PRICE DIVERSITY IN TURKEY AND IN EUROPE’S NATURAL GAS MARKETS IN THE LIGHT OF NEW PIPELINES”**
- **REGIONAL GAS TRANSPORTATION PROJECTS (NABUCCO, ITGI, SOUTHERN STREAM, ETC.)**
- **ALTERNATIVES OF NATURAL GAS SUPPLY OF EUROPE INCLUDING NORTHERN STREAM**
- **EFFECT OF COMPETITION ON THE NATURAL GAS PRICES AND EUROPE’S AND TURKEY’S GROWTH PROJECTION**
- **SHALE GAS**

**MAIN SPEECH :** H. Saltuk DUZYOL (Former General Manager of BOTAS)

**Chaired by:** Mithat BALKAN (STEAM Energy Arenas Honorary Chairman / Retired Ambassador)

**Panelists**

Dr. Jennifer COOLIDGE (Executive Director, CMX Caspian and Gulf Consultants Limited)

Can H. SUPHI (BP Turkey Country President)

Ali Arif AKTURK (Member of the Board, ESGAZ)

Faruk DEMIR (Energy Security Analyst)

M.Akin OZKAN (EDISON S.p.A. Turkey Representative)

Mustafa Oguzcan BULBUL (Competition specialist, Competition Authority) **“Evaluation of the current problems in natural gas market in terms of competition law”**

**Tea & Coffee service**

**SESSION II: “OIL MARKETS”**

- **NEW DEVELOPMENTS IN THE OIL EXPLORATION INDUSTRY AND TURKEY’S PROGRESSIVE WORKS ON EXPLORATION**
- **FUTURE OF THE OIL SUPPLY AND PRICE SPECULATIONS IN THE LIGHT OF THE PROGRESSING GEOPOLITIC PROBLEMS**
- **AN ANALYSIS OF OIL PRICES AND PRICE SPECULATIONS IN THE LIGHT OF GLOBAL ECONOMIC GROWTH**
- **IRAN CRISIS**
- **OIL PROJECTION OF IRAQ**

**Panelists**

Yurdal OZTAS (Member of the Board and Vice President of TPAO)

Nusret COMERT (President of Petform)

Prof. Paul STEVENS (Senior Research Fellow, Energy, Environment and Development Programme Chatham House)

Luay Jawad Al KHATTEEB (Executive Director Iraq Energy Institute)

19:00 **Closing of the First Day**

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October 14-15, 2010

CEYLAN INTERCONTINENTAL HOTEL -İSTANBUL

#### Second Day

08:30 - 09:00 Tea & Coffee service

#### 09:00 - 10:00 OPENING SPEECHES

Ahmet AKSU (Acting President, Republic of Turkey Prime Ministry Privatization Administration)

Scott KILNER (U.S. Consul General)

Selahattin CIMEN (Deputy Secretary, Republic of Turkey Energy and Natural Resources Ministry)

10:00 – 10:15 Halil ALIŞ (General Manager of EUAS (Electricity Generation Company), Chairman of Association of Turkish Electricity Industry)

#### 10:15 – 12:30 SESSION: “PRIVATIZATION IN ELECTRICITY AND MARKETS; HOW DID OTHER COUNTRIES MANAGE AND WHAT ARE THE DIFFICULTIES WE FACE?”

**MAIN SPEECH:** Mustafa CETIN (Deputy General Director of Energy Affairs, MENR, Republic of Turkey)

- **ELECTRICITY MARKETS IN THE LIGHT OF ELECTRICITY PRIVATIZATIONS AND NEW INVESTMENTS**
- **PRODUCTION PRIVATIZATIONS**
- **ELECTRICITY SERVICE SECTOR AFTER DISTRIBUTION PRIVATIZATIONS ARE COMPLETED**
- **THE EFFECTS OF DELAYS IN RENEWABLE ENERGY INVESTMENTS TO NATIONAL ELECTRICITY SUPPLY**
- **A COMPARATIVE LOOK AT THE ELECTRICITY PRODUCTION OF TURKEY IN THE CONTEXT OF SECURITY OF SUPPLY AND PRICES**
- **5 YEARS PROJECTION OF NATIONAL DISTRIBUTION NETWORK DEPENDING ON THE INCREASING ELECTRICITY SUPPLY AND NEW POWER STATIONS**
- **ENERGY MARKET REGULATORY AGENCY’S ROLE ON THE ELECTRICITY PRICES AND A COMPARATIVE ANALYSIS OF TRANSITION TO A COMPLETE LIBERAL ELECTRICITY MARKET**

**Chaired by:** Ahmet AKSU (Acting President, Republic of Turkey Prime Ministry Privatization Administration)

Murat GIDIS (Electricity Market Division Group Head, EMRA)

Arzu ATIK (Project Group Head, Republic of Turkey Prime Ministry Privatization Administration)

Metin KOSAR (Sales & Marketing Director, Enerjisa)

İsa ALTINTAS (Project Group Head, Republic of Turkey Prime Ministry Privatization Administration)

Arif OZOZAN (General Manager, Zorlu Enerji Elektrik Üretim A.S.)

Sami DEMIRBILEK (Member of the Board RWE Turkey)

Sami SEVINC (General Manager of Birecik A.S.)

12:30 – 13:00 Tea & Coffee service

#### 13:00 – 14:00 SESSION: “THE FINANCING OF ENERGY PROJECTS WITH SERIOUS POTENTIAL”

**Chaired by:** Huseyin KARATAS (Member of STEAM’s Advisory Council)

#### Panelists

Matthieu Le BLAN (Director, EBRD) “EBRD’s programmes for financing sustainable energy in Turkey”

Martin SPICER (Manager, Infrastructure Cluster IFC)

Mustafa TIFTIKCIOGLU (Senior Vice President Project & Acquisition Finance, Garanti Bank)

Dr. Rıza KADILAR (Natixis Praxem International Turkey Representative) “Carbon markets and significance of carbon finance for energy projects”

14:00 - 15:00 **LUNCHEON**

15:00 – 15:15 **ARENA TALKS: “RENAISSANCE IN NUCLEAR ENERGY AND NEW HORIZONS”**  
Paul DACRUZ (Vice President, Invensys Plc.)

15:15 – 16:45 **SESSION : “REGIONAL ENERGY OPPORTUNITIES”**

**Chaired by:** Mehmet OGUTCU

**Panelists**

Luay Jawad Al KHATTEEB (Executive Director Iraq Energy Institute)

Asset ABDUALIYEV (Director, Consolidated Contractors Corporation, Kazakhstan )

Michael RITCHIE (Editor, Energy Intelligence Group)

Faruk DEMIR (Energy Security Analyst)

Nebat KARAKHANOVA (Director of Youth Forum in Organization of Islamic Conference)

16:45 – 17:00 **Tea & Coffee service**

17:00 – 19:00 **PROBLEM SOLVING PLATFORM: “THE ROLE AND IMPORTANCE OF YOUNG GENERATION CEO’S IN ENERGY SECTOR and APPEARANCE OF THE ENERGY PRIVATIZATIONS AND MARKET REFORMS”**

**MAIN SPEECH:** Fatih BALTACI (Chairman, ENERCO)

**Chaired by:** Meliha OKUR (Journalist-Writer)

**Panelists**

Dr. Cuneyt YUKSEL (Member of Turkish Parliament, Ak Party)

Tacidar SEYHAN (Member of Turkish Parliament, CHP)

Prof. Dr. Alim ISIK (Member of Turkish Parliament, MHP)

Fatih ERDEM (Vice Chairman, Erdem Holding)

Demir KOLOGLU (Asst. General Manager of Izmir Gaz)

Batuhan OZDEMIR (Member of the Board, Limak Holding)

19:00 **CLOSING**