

10th INTERNATIONAL TELECOMMUNICATIONS ARENA
**“NEW EXPANSIONS AND INVESTMENT OPPORTUNITIES IN TELECOM
SECTOR SHAPING TURKEY’S DIGITAL FUTURE”**
FEBRUARY 19th 2010
CEYLAN INTERCONTINENTAL HOTEL – ISTANBUL TURKEY

- 09:00 – 09:15 **REGISTRATION / Tea-Coffee Service**
- 09:15 – 09:30 **ARENA OPENING**
Innocenzo GENNA (Honorary Chairman of ECTA, STEAM Conference International Chairman)
Prof.Dr. Osman COSKUNOGLU (STEAM Honorary Conference Chairman, CHP MP, Member of EU-Turkey Joint Parliamentary Committee)
- 09:30 – 10:15 **OPENING SPEECHES**
Dr. Tayfun ACARER (Board Chairman & CEO / ICTA-Information and Communication Technologies Authority)
Binali YILDIRIM (Republic of Turkey, Minister of Transport and Communication)
- 10:15 – 10:45 **KEY-NOTE PRESENTATION**
“The effects of new EU regulations to telecom sector”
Fabio COLASANTI (Information Society and Media DG / European Commission)
- 10:45 – 11:00 **PRESENTATION:**
“The expectations of other sectors from Telecommunication for global competitiveness”
Mehmet Candan TOROS (International Sale and Wholesale President / TURK TELEKOM)
- 11:00 – 11:15 **PRESENTATION:**
C. Mujdat ALTAY (CEO / NORTEL NETAS)
- 11:15 – 11:30 **Networking Break (Coffee & Tea Service)**
- 11:30 – 13:00 **SESSION I: “POWER OF COMPETITION BASED ON REGULATION”**
***Actual examples and role of BTK to pave the way for sustainable competition**
***Infrastructure sharing examples and its impact on competition**
***Optimization in Telecom Industry, Energy saving, New generation infrastructures with green energy, Sensative Networks to environment**

Session chaired by: Dr.Hasan ALKAS (Principal Economist / European Commission Directorate-General for Enterprise and Industry)
- Panelists**
Dr.Kuddusi YAZICI (Head of Tariffs Department / Information and Communication Technologies Authority)
Sukru KUTLU (VP Regulation and Support Services / TURK TELEKOM)
Hasan SUEL (Corporate Relations Director / VODAFONE)
Tolga KILIC (Strategy and Relations Director / AVEA)
Dr. Ulrich STUMPF (Director / WIK)
Victoria GERUS (Regulatory Affairs Manager / ETNO)
- 13:00 – 14:00 **LUNCHEON**
- 14:00 – 14:15 **PRESENTATION**
Erkan AKDEMIR (CEO / AVEA)
- 14:15 – 15:45 **SESSION II : “WHAT WILL BE THE FUTURE OF TELECOM SECTOR?”**
*** Who will dominate the future?**
*** Platforms vs. Devices vs. Technologies**
***What will be the vision of Telecom sector in Turkey?**

Session chaired by: Prof.Dr. Osman COSKUNOGLU (STEAM Honorary Conference Chairman, CHP MP, Member of EU-Turkey Joint Parliamentary Committee)

Panelists

Fabio COLASANTI (Information Society and Media DG / European Commission)

Innocenzo GENNA (Honorary Chairman / ECTA, STEAM Conference International Chairman)

Dr.Nur SAYGI (Information specialist / Information and Communication Technologies Authority)

Fusun NEBIL (General Manager / Turk.Internet.Com., Republic of Turkey Ministry of Transport and Communication Member of Internet Council)

15:45 – 16:00 **PRESENTATION**

16:00 – 16:30 **Networking Break (Coffee & Tea Service)**

16:30 – 18:00 **SESSION III: “NEW AGE CONVERGENCE, BROAD BAND, R&G + INNOVATION”**

***IPTV, Triple Play,WebTV**

***Live Broadcasting**

*** Network Naturality**

*** Outcome from the law of R&G; concrete results**

MORE;

Content, Access Channels, Convergence, Broadband Accessibility, Mobility, Products, Pricing Options, Personalization, Mutual Interaction, Security, Infrastructure, Digital Dividend

Platform chaired by: Mehmet CELEBILER (Chairman of the Board / TURKNET, STEAM Telecommunications Advisory Board Chairman)

Panelists

Pamir YORUK (Network Architect / ALCATEL LUCENT)

Ozgur TOHUMCU (Assistant General Manager / ERICSSON)

Serhat OZEREN (President of TEDER, President of e-Turkey Project Advisory Committee) **“Telecom Competition in live broadcast bid”**

Hakan TAHIROGLU (President / ELKOTEK)

Paul ENSING (Technology Group Coordinator / NORTEL NETAS)

Ozan KIRTAC (Turkey Country Director / Capgemini Consulting)

18:00 **CLOSING**